



Mediaset S.p.A.

Registered office in Via Paleocapa No. 3, 20121 Milan (MI)

Share Capital of EUR 614,238,333.28

Milan, Monza Brianza and Lodi Companies Register

Tax Code No. 09032310154

Integration of the Agenda of Shareholders' Meeting of Mediaset S.p.A.

Reference is made to the ordinary and extraordinary Shareholders' Meeting of Mediaset S.p.A. (hereinafter "Mediaset" or the "Company") called, pursuant to the notice published on 27 April 2021, on 23 June 2021 at 12:00 a.m. (on a single call and with attendance allowed solely through the Representative designated by the Company), conventionally convened at the registered office located at Cologno Monzese (MI), Viale Europa No. 48 (the "Shareholders' Meeting"). With respect to the above, we hereby inform you that on 11 May 2021 the Board of Directors of Mediaset has resolved to integrate the agenda of the Shareholders' Meeting, following the request submitted by the shareholder Finanziaria d'Investimento Fininvest S.p.A. pursuant to Art. 126-bis, para. 1, of Legislative Decree no. 58/98 with the following item: *"Distribution to the Shareholders of an extraordinary dividend of € 0.30 (zero point thirty) per outstanding share, to be paid from the net income for the year and from available reserves; related and consequent resolutions"*.

As a result of such integration, the agenda of the Shareholders' Meeting is as follows:

Agenda

General Session

A. Financial statements as at 31 December 2020

1. Approval of the Financial Statements as at 31 December 2020; Reports of the Board of Directors on management, the Board of Statutory Auditors and the Independent Auditors; Presentation of the Consolidated Financial Statements as at 31 December 2020; Presentation of the Consolidated Non-Financial Statement as at 31 December 2020.
2. Allocation of the 2020 operating profits.

A.BIS Distribution to the Shareholders of an extraordinary dividend of € 0.30 (zero point thirty) per outstanding share, to be paid from the net income for the year and from available reserves; related and consequent resolutions.

B. Report on the compensation policy and compensation paid pursuant to Article 123-ter of Legislative Decree No. 58 of 24 February 1998.

3. Approval of the 2021 Compensation Policy (Section I).

4. Non-binding vote on the Report on compensation paid in the 2020 financial year (Section II).

C. Proposal to establish a compensation plan pursuant to Article 114-bis of Legislative Decree No. 58/1998.

5. Proposal to set up a medium- to long-term incentive and loyalty plan; related resolutions.

D. Appointment of the Board of Directors and determination of the number of members, term of office and compensation

6. Determination of the number of members of the Board of Directors

7. Determination of term of office

8. Nomination of the Board of Directors

9. Determination of directors' compensation

E. Authorisation to the Board of Directors to purchase and sell treasury shares

10. Authorisation for the Board of Directors to purchase and sell treasury shares, including to be used for stock option plans and other share-based medium/long-term incentive and loyalty plans; related resolutions.

Extraordinary Session

F. Proposal to transfer the registered office to Amsterdam (The Netherlands)

11. Proposal to transfer the registered office to Amsterdam (The Netherlands). Related and resulting resolutions, including the adoption of new articles of association in accordance with Dutch law.

Documentation

The report on the item of the agenda prepared by the shareholder who has requested the integration of the agenda pursuant to Art. 126-bis of Legislative Decree no. 58/98 (which includes a resolution proposal) and the evaluations of the Board of Directors of Mediaset are available at the Company's registered office, on the Company's website <https://corporate.mediaset.it> (Governance/Shareholders' Meeting section) and on the authorised storage mechanism eMarket Storage at the following address www.emarketstorage.com. The Company has published on its website <https://corporate.mediaset.it> (Governance/Shareholders' Meeting section) the updated versions of the proxy form, the sub-proxy form and the form for conferring a proxy on the Representative designated by the Company. This notice is published on the Company website <https://corporate.mediaset.it> (Governance/Shareholders' Meeting section) and at the authorised storage system at the following address www.emarketstorage.com. The news of the integration is also communicated by means of a notice published in the newspaper Il Sole24Ore on 13 May 2021.

References

All the other terms and information which have been already communicated by means of the notice of call published on 27 April 2021, available on the website <https://corporate.mediaset.it> (Governance/Shareholders' Meeting section), are hereby confirmed.

Milan, 12 May 2021

The Chairman
Fedele Confalonieri